

PRIVACY STATEMENT FOR CUSTOMERS AND BUSINESS PARTNERS

This information is intended for customers and business partners (hereinafter referred to as "you") of Anyline GmbH and its subsidiaries ("Anyline" or "we"):

Initiation and implementation of business relationships

Within the scope of the business relationship with Anyline GmbH, personal data of customers, interested parties, suppliers or other business partners and their employees are used for the purpose of ordering and delivering products and services, sales activities and their analysis, purchasing, accounting, customer service on the basis of the legal basis of a valid agreement or pre-contractual measures as well as for general marketing measures based on the legitimate interest in sending direct mail and on the legitimate interest in efficient business processes.

Names and contact details, any agreements as well as the communication or order history are processed.

The provision of the aforementioned data is necessary for the business relationship, otherwise contractual or statutory obligations cannot be met.

The processing takes place in the name of Anyline GmbH. Normally the data will not be passed on to third parties without consent, unless this is required for legal reasons or necessary for the implementation of contractual obligations (e.g. transmission to payment service providers for the execution of transfers). Also excluded is the disclosure to processors who work exclusively on the instructions of Anyline GmbH, do not use the data for their own purposes and are bound by own agreements to the data protection obligations of the General Data Protection Regulation.

In some cases, this also involves transfers to countries outside the European Union. In order to safeguard the rights and freedoms of the data subjects, agreements have been concluded in accordance with the standard contractual clauses approved by the EU Commission (Art. 46 GDPR) and the contractual partner has assured additional contractual obligations to ensure a level of data protection comparable to that of the EU.

After expiry of the statutory retention obligations, the data will be stored for a maximum period of five years from the last contact. You have the right to information, correction and deletion of the data, the right to restriction of processing, to object to processing (in particular with regard to the sending of direct mail) and the right to data portability to another person responsible. You also have the right to lodge a complaint with a supervisory authority.

If you have any questions about data protection at Anyline in general and to exercise your rights, please contact our data protection officer at: privacy@anyline.com.

Participation in online meetings or video conferences with Microsoft Teams

When conducting online meetings or video conferences, personal data is processed in the form of contact data, video and audio data, as well as device data. This processing is necessary for the fulfilment of contractual obligations or pre-contractual measures (e.g. the employment contract for employees, preliminary discussions for projects), provided that no other, milder means can be used comparably efficiently and is only carried out for the duration of the respective meeting.



Capture Opportunities

Data about participation in the online meeting as well as any texts entered by participants in the chat window of the meeting will be deleted after expiry of the statutory retention obligations (generally seven years).

In exceptional cases, the online meeting will be recorded for the purpose of documentation, quality control or for the preparation of minutes. Recording will only take place with the consent of all participants. Consent is requested directly before participating in a meeting. Recordings are only stored until the respective processing purpose, e.g. the creation and confirmation of protocols, discussion documentation, training of employees, has been completed, but in no case longer than 5 years. Consent is voluntary and can be revoked at any time for effect in the future. All you need to do is send a written message to our data protection officer at privacy@anyline.com.

Normally the data processed during online meetings will not be passed on without consent. Excluded is the disclosure to processors who work exclusively on the instructions of Anyline GmbH, do not use the data for their own purposes and are bound by their own agreements to the data protection obligations of the General Data Protection Regulation as well as the disclosure of diagnostic and telemetry data that are necessary for the operation and security of the infrastructure of the online meeting and generally also contain personal data to Microsoft Ireland Operations Ltd., One Microsoft Place, Dublin, D18 P521, Ireland. In rare cases, this will also be transferred to countries outside the European Union. In order to safeguard the rights and freedoms of the data subjects, an agreement has therefore been concluded with Microsoft in accordance with the standard contractual clauses approved by the EU Commission (Art. 46 GDPR) and Microsoft has assured additional contractual obligations to ensure a level of data protection comparable to that in the EU. Microsoft is also certified in the EU-U.S. Data Privacy Framework and thus falls within the EU Commission's adequacy decision for secure and trustworthy data flows between the EU and the USA dated 10.07.2023. For the recording of video calls as well as analyses and transcripts of these conversations, Gong.io, Grand Canal House, 1 Grand Canal Street Upper, Dublin D04 Y7R5, Ireland (<https://www.gong.io/de/>) supports Anyline as a processor. This involves data being transferred to countries outside the European Union. In order to safeguard the rights and freedoms of the data subjects, an agreement has therefore been concluded with Gong.io in accordance with the standard contractual clauses approved by the EU Commission (Art. 46 GDPR).

Signing Agreements with DocuSign Electronically

When obtaining electronic signatures in agreements with Anyline GmbH with the help of the "DocuSign" tool, personal data is processed for the purpose of proving the correctness and integrity of the signature. This is your name, e-mail address and the date and time of the signature you have submitted. This data will be stored at least for the duration of the agreement, thereafter for the applicable statutory retention periods. In general, this means a minimum of seven years of retention, but in some cases it can be 30 years.

As a matter of principle, the data processed when obtaining electronic signatures will not be passed on without consent. Excluded is the disclosure to processors who work exclusively on the instructions of Anyline GmbH, who do not use data for their own purposes and are bound by their own agreements to the data protection obligations of the General Data Protection Regulation as well as the disclosure of diagnostic and telemetry data that is necessary for the operation and protection of the infrastructure of the signature system and may in principle also contain personal data, to DocuSign Inc., 221 Main St, Suite 1550, San Francisco, CA 94105, USA (DocuSign). In order to ensure an adequate level of data protection for this transfer of



Capture Opportunities

data outside the European Union, DocuSign undertakes to comply with Binding Corporate Rules pursuant to Art. 47 GDPR, which have been submitted to a European supervisory authority for review and accepted.



Capture Opportunities

Participation in events and webinars

When events are held, names and contact details and information about participation, as well as photo or video documentation, are processed for planning, implementation and documentation. This is done in the legitimate interest of ensuring the smooth running and documentation of the events held.

Photo and video recordings for advertising purposes and social media

Only with your consent (Art. 6 (1) (a) GDPR) Anyline GmbH will use photo and video recordings for advertising purposes in corporate communications (e.g. photos in newsletters, brochures, press articles, its own websites or websites of affiliated companies) and may also publish them on social media (e.g. LinkedIn, Facebook, Instagram, Twitter,...). The data may be processed by Anyline until the consent is revoked, but may be deleted by Anyline before that if there is no longer a need for the recordings. In addition to publication, the data will also be passed on to processors (e.g. for data storage, technical processing of the recordings and the creation of information material), who, however, may not use the data for their own purposes and are bound by their own agreements to the strict provisions of the General Data Protection Regulation.

Together with your consent to the publication of photos and video recordings on social media, you also give your express consent in accordance with Article 49 (1) (a) GDPR that the data may be transferred to countries outside the European Union where there is no comparable level of data protection.

Consent is voluntary and can be revoked at any time for effect in the future. All you need to do is send a written message to our data protection officer at privacy@anyline.com.

Controller

The controller within the meaning of the GDPR is: Anyline GmbH, Zirkusgasse 13/2B, 1020 Vienna, Austria, Tel.: +43 1 9972856, E-Mail: privacy@anyline.com.

Your rights as a data subject

As a data subject, you have the right to information about your stored personal data, its origin and recipient and the purpose of the data processing at any time. Furthermore, you have a right to correction and data transfer and, if necessary, to objection, restriction of processing or deletion of incorrect or inadmissibly processed data.

To exercise your rights and if you have any questions about data protection, please contact our data protection officer at privacy@anyline.com

If you are of the opinion that the processing of your personal data by Anyline violates the applicable data protection law or that your data protection rights have been violated in any other way, you have the option of complaining to the data protection authority.