

PRIVACY POLICY FOR CUSTOMERS AND BUSINESS PARTNERS

This information is intended for customers and business partners (hereinafter "**you**") of Anyline GmbH and its subsidiaries ("**Anyline**" or "**we**"):

Initiation and implementation of business relationships

As part of the business relationship with Anyline GmbH, personal data of customers, interested parties, suppliers or other business partners and their employees are processed for the purpose of ordering and delivering products and services, sales activities and their analysis, purchasing, accounting, customer service on the legal basis of an upright agreement or pre-contractual measures as well as for general marketing measures on the legal basis of the legitimate interest in sending direct mail and on the basis of the legitimate interest in efficient business processes.

Names and contact details, any agreements and the communication and order history are processed.

The provision of the aforementioned data is necessary for the business relationship, as contractual or statutory obligations cannot otherwise be met.

The processing takes place on behalf of Anyline GmbH. The data will not be passed on to third parties without consent, unless this is required by law or necessary to fulfill contractual obligations (e.g. transmission to payment service providers for the execution of transfers). Also excluded is the transfer to processors who work exclusively on the instructions of Anyline GmbH, do not use the data for their own purposes and are bound by their own agreements to the data protection obligations of the General Data Protection Regulation.

In some cases, data is also transferred to countries outside the European Union. To safeguard the rights and freedoms of data subjects, agreements have been concluded in accordance with the standard contractual clauses approved by the EU Commission (Art. 46 GDPR) and additional contractual obligations to ensure a level of data protection comparable to that in the EU have been assured by the contractual partner.

The data will be stored for a maximum period of five years from the last contact after expiry of the statutory retention obligations.

Electronic signing of agreements with DocuSign

When electronic signatures are obtained for agreements with Anyline GmbH using the "DocuSign" tool, personal data is processed for the purpose of verifying the correctness and integrity of the signature. This data includes your name, e-mail address and the date and time of your signature. This data is stored for at least the term of the agreement and thereafter for the applicable statutory retention periods. In general, this means a retention period of at least seven years, but in some cases it can also be 30 years.

The data processed when obtaining electronic signatures will not be passed on without consent. Exceptions are the transfer to processors who work exclusively on the instructions of Anyline GmbH, do not use the data for their own purposes and are bound by their own agreements to the data protection obligations of the General Data Protection Regulation, as well as the transfer of diagnostic and telemetry data, which are necessary for the operation and security of the infrastructure of the signature system and may in principle also contain personal data, to DocuSign Inc, 221 Main St, Suite 1550, San Francisco, CA 94105, USA (DocuSign). In order to ensure an adequate level of data protection for this transfer of data outside the European Union, DocuSign undertakes to comply with binding internal data

protection regulations (Binding Corporate Rules pursuant to Art. 47 GDPR), which have been submitted to a European supervisory authority for review and accepted.

Participation in events and webinars

When organizing events, names and contact details, the data provided by you when registering and information about participation, as well as photo and video documentation are processed for planning, implementation and documentation purposes. This is done in the legitimate interest of ensuring the smooth running and documentation of the events held.

Photo and video recordings at events

For advertising purposes in corporate communications (e.g. photos on the website, in the newsletter, brochures, press articles, social media), your personal data is processed in the form of photos or video recordings.

Anyline may also publish photos and video recordings of you on social media (e.g. LinkedIn, Facebook, Instagram, Twitter or X,...).

The data is passed on both to processors (e.g. photographers, or the technical processing of the recordings, for data storage, as well as the creation of information material, etc.), who may not, however, use the data for their own purposes and are bound by their own agreements to the strict provisions of the General Data Protection Regulation, and to media companies and other companies within the Anyline group of companies for the same advertising purposes.

Larger events with registration

When you participate in events, the distribution of photos and video recordings of the event for marketing purposes and for the purpose of documenting the company history is of great interest to both Anyline and partner companies. Photo and video recordings for marketing purposes are not intended to identify or monitor individual persons, but primarily to convey the atmosphere of the event. However, it may well be the case that smaller groups of people or even individuals are recorded.

In this situation, the photo and video recordings are processed and passed on on the basis of Anyline's legitimate interest in media reporting.

If you do not want this, you have the option of informing our staff when you enter the event, in which case you will receive a corresponding ribbon or a visitor's card, which signals to the photographer and the marketing team that you do not wish to be included in photos.

The data is deleted by Anyline when there is no longer a need for the recordings.

Small events

At small-scale events such as training courses, seminars, product promotions, user research and the like, photos and video recordings and, if applicable, your name will only be passed on to the media mentioned for publication with your express consent.

The data may be processed by Anyline until consent is withdrawn, but may be deleted by Anyline before then if there is no longer a need for the recordings.

Together with the consent to the publication of photos and video recordings in social media, you also give your express consent in accordance with Art 49 para. 1 lit a GDPR that the data

may be transferred to countries outside the European Union where there is no comparable level of data protection.

Consent is voluntary and can be revoked at any time with effect for the future. All you need to do is send a written message to our data protection officer at privacy@anyline.com.

Controller

The controller within the meaning of the GDPR is Anyline GmbH, Zirkusgasse 13/1, 1020 Vienna, Austria, Tel.: +43 1 9972856, E-Mail: privacy@anyline.com.

Your rights as a data subject

You have the right to information, correction and deletion of the data, the right to restrict processing, the right to object to processing (in particular with regard to the sending of direct advertising) and the right to data portability to another controller. You also have the right to lodge a complaint with a supervisory authority.

For questions about data protection at Anyline in general and to exercise your rights, please contact our data protection officer at: privacy@anyline.com.